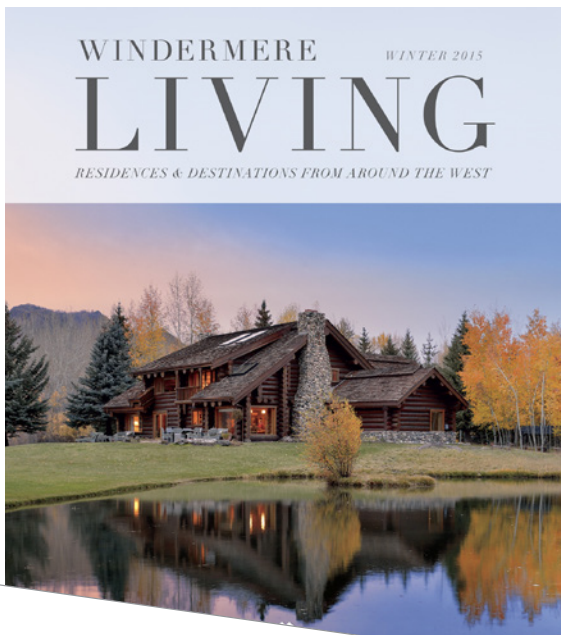


SPRING 2016

WINDERMERE LIVING



Flexible Layout Options. Expansive Distribution.

SPRING SCHEDULE

RESERVATION PERIOD BEGINS: January 22

SPACE RESERVATIONS DUE: February 5

MATERIALS DUE: February 12

MAGAZINE DROPS: Late March

AFFORDABLE AD RATES

The magazine is sold by the page. The cost is \$775 per page & \$1,500 for a double-page spread.

SECTIONS

PREMIER & RESIDENTIAL LISTINGS

BUILDER SOLUTIONS (must be a member of Builder Solutions program)

DESTINATION LIVING (homes in resort areas)

DISTRIBUTION

22,000± copies will be printed. Copies will be distributed via advertisers, Windermere offices and direct mail (±20,000 copies). Direct mail will be in the form of a radius list to known homeowners surrounding each listing advertised in the Residential section magazine (±50 copies per listing). For the Premier portion of the magazine, we mail to more than 7,000 luxury homes throughout Western Washington. In addition, agent advertisers receive 10 copies per page reserved and office advertisers receive 12 copies per page reserved for use in the marketing of properties.

*Questions may be directed to Alyssa at
206.855.7844 or alyssa.marc@turkmcgee.com*

Windermere Living is a Windermere Publication. Windermere reserves the right to refuse to publish any broker or property photo for any reason.

HERI SMITH
TIMELINESS. CONFIDENCE. DISCRETION.

Marketing exceptional properties for over a decade in collaboration with Luxury Properties International and Leading Real Estate Companies of the World.

206.293.8765 | heri@herismith.com | WRE Co.

LUXURY REAL ESTATE
LEADING REAL ESTATE COMPANIES OF THE WORLD

SEATTLE, WASHINGTON

REFINED SOPHISTICATION - SEATTLE
This meticulously maintained historic home combines the best of classic charm and modern luxury. The property features a full gourmet kitchen, a formal dining room, a large living room with a fireplace, and a master bedroom with a walk-in closet. The property is located in a prime location in Seattle, Washington, and is priced at \$1,200,000. Call Heri Smith at 206.293.8765 for more information.

WINDERMERE.COM

Kelly Weisfield
Representing exceptional people & extraordinary properties

206.355.3863
kelly@windermere.com | WindermereRealEstate.com
PREMIER ASSOCIATE + LUXURY MARKETING SPECIALIST
WRE/MAGAZINE PARTNER

MERCER ISLAND, WASHINGTON

GIVETED MERCER PARK - MERCER ISLAND
This exceptional 11,000 sq. ft. home features a gourmet kitchen, a formal dining room, a large living room with a fireplace, and a master bedroom with a walk-in closet. The property is located in a prime location in Mercer Island, Washington, and is priced at \$1,800,000. Call Kelly Weisfield at 206.355.3863 for more information.

MAGNOLIA PLACE - MERCER ISLAND
This exceptional 11,000 sq. ft. home features a gourmet kitchen, a formal dining room, a large living room with a fireplace, and a master bedroom with a walk-in closet. The property is located in a prime location in Mercer Island, Washington, and is priced at \$1,800,000. Call Kelly Weisfield at 206.355.3863 for more information.

WINDERMERE.COM

Advertise your listing in the

BUILDER SOLUTIONS

section of *Windermere Living*

GREATER SEATTLE



TOM R. COVELLO

Representing the Finest New Homes in Puget Sound

Five Star Professional,
Seattle Magazine
Best of Real Estate 2010-2014 Agents

206.972.8101 • tcovello@windermere.com • TomRCovello.com



NEW LUXURY HOMES IN RICHMOND BEACH

Thoughtfully designed new residences with exquisite millwork, high ceilings, and spectacular views of the Sound & Olympics. Overlooking Saltwater Park with beach access, trails, picnic shelters, and playground. The Richmond features 4 bedrooms plus main-floor den/guest room, 2.75 baths, bonus room, great room, kitchen with stainless appliances & wine cooler. Incredible outdoor living spaces. 3-car garage. Beach living at its finest! \$1,859,000. WRE/East, Inc. windermere.com/mls/662963



INNOVATIVE & THOUGHTFUL HOME DESIGN
SGBUILT.COM

10 BUILDER SOLUTIONS | A WORLD OF EXCEPTIONAL NEW HOMES



Brokers running in this section must be a member of the Builder Solutions program. For details, please contact **Nicole Dundas, 206.695.5959, nicole.dundas@windermere.com**

ABOUT THE SECTION

- Pages in the *Windermere Living* template are \$775.
- Brokers may run up to six properties on a page in the Builder Solutions section. See pages this guide for details on page options and photo/text requirements.
- For a \$75 one-time set-up fee, Brokers may run promotional info, and may include a color builder logo (a builder website is the only contact info allowed.) Only one photo may be included of the broker. Switching builder info in a future issue incurs a \$25 fee.
- We do not allow floor plans on template pages; only professional, full-color, high resolution renderings will be accepted (all renderings are subject to approval.)
- Community photos may be used (community signs or play areas) on one-property pages only.
- Brokers may choose to feature a specific new construction community rather than an individual listing. This option is available on one-property pages only, and a price range must be included.
- Third-party/camera-ready ads may be purchased for \$1,000. Placement in the publication is not guaranteed. Ads must be created by a design professional, comply with all Windermere logo standards, and be approved by Windermere Services in advance. For specs/timing of camera-ready ads, contact the Windermere Living Coordinator, Alyssa Turk, at (206) 855-7844. If additional time is required to process camera-ready ads that do not meet the requirements, production fees may be incurred. Design services are available; contact Alyssa for pricing and details.

Questions may be directed to Alyssa at
206.855.7844 or alyssa.marc@turkmcgee.com

Windermere Living Broker PROMOTION Opportunities

BAINBRIDGE ISLAND



TY EVANS
the bainbridge island real estate expert, matching owners to their dream homes for more than 34 years



206.795.0202
tyevans@windermere.com

A NORTHWEST MASTERPIECE
30-degree view of Seattle and expansive outdoor living spaces. The interior is constructed from tongue and groove cedar with glass walls. A 20-foot cedar is planted in the atrium, creating the view. \$1,180,000. windermere.com/mis/631640

TRANQUIL BAYVIEW SPLENDOR
A elegant estate home designed to maximize the view. A custom-designed steel frame, living room, kitchen, and main bedroom with private deck, fire place, view to the sea and of hand-painted. \$2,440,000. windermere.com/mis/631755

ROLLING BAY CHARMER
Close to the beach at Fay Bainbridge. Storybook setting, beautiful porches, outdoor eating area, exquisite details and fantastic curb appeal. 3 bedrooms plus large bonus room. \$1,248,000. windermere.com/mis/687007

SEABOARD VIEW HOME WITH BEACH ACCESS
This gorgeous three-bedroom home features hardwood floors, back-board walls, and lake marble staircase. On 1/2 acre overlooking the Sound and Olympics. Low bank, shaded beach access. \$1,880,000. windermere.com/mis/695448

TY EVANS | 206.795.0202 | tyevans@windermere.com | WLF 88 Jm

Premier

SEATTLE, WASHINGTON



CASSIE walker johnson
PROPERTY MANAGER & PREMIER ASSOCIATE

PROPERTY MANAGEMENT REDEFINED
Providing Exceptional Management & Care of Seattle's Elite Properties

206.394.5197
cjohnson@windermere.com - cassiewalkerjohnson.com
WINDERMERE PROPERTY MANAGEMENT/LODGE ASSOCIATES

MADISON PARK LEASED
Fully furnished fully-wooded 4000 sq ft of 5-bedroom home with 6,280 square feet of indoor and outdoor living space. \$9,000 a month/12 month lease. CassieWalkerJohnson.com

MADRONA LEASED
Sprawling 4-bedroom residence nestled in the trees of Madrona overlooking Lake Washington. Bonus mother-in-law suite. \$5,500 a month/12-month lease. CassieWalkerJohnson.com

PREMIERE ON PINE NOW LEASING
New 4-bedroom with front-row views of Seattle's beautiful high design. The service you expect. 1-2-3 bedrooms from \$4,000 per month. CassieWalkerJohnson.com
Cassie Walker Johnson & Jennifer Skjerve

BAINBRIDGE ISLAND



TY EVANS
the bainbridge island real estate expert, matching owners to their dream homes for more than 34 years



206.795.0202
tyevans@windermere.com

A NORTHWEST MASTERPIECE
180-degree views of Seattle and expansive outdoor living spaces. The interior is constructed from tongue and groove cedar with glass walls. A 20-foot cedar is planted in the atrium, creating the view. \$1,180,000. windermere.com/mis/631640

ROLLING BAY CHARMER
Close to the beach at Fay Bainbridge. Storybook setting, beautiful porches, outdoor eating area, exquisite details and fantastic curb appeal. 3 bedrooms plus large bonus room. \$1,248,000. windermere.com/mis/687007

WINDERMERE.COM 2

About Broker Marketing Pages.

For a \$75 set-up fee, brokers may run promotional info on their full page ad (\$775 ea.) Broker promotion is designed by the magazine. Only one photo may be included of the broker. **The new layout lends itself best to vertical lifestyle photographs of the broker (shown in the examples) in lieu of standard headshots.** If you need a photographer recommendation, please contact us.

For agents who choose to do a double-page spread (\$1,500 plus the \$75 set-up fee), the left page may be utilized for broker info. If only one page is reserved, one listing on the page is required, but may be a previously sold property. Agents may run up to three properties on a single page with broker marketing, size of photos and amount of text will be adjusted accordingly.

The redesigned magazine emphasizes white space and clean lines; broker marketing will be tailored to work within the look and feel of the new design. Text should be kept to between 100-200 characters including spaces.

Questions may be directed to Alyssa at 206.855.7844 or alyssa.marc@turkmcgee.com

FULL PAGE, 1 PROPERTY

\$775 | Premier, Residential, Destination Living

SILVERDALE, WASHINGTON



THE QUINTESSENTIAL NORTHWEST ESCAPE ON HOOD CANAL
Private, 3.5-acre escape with 250 feet of no-tide waterfront. Luxurious 4-bedroom, 3.5-bath home on Hood Canal, with 1,400 sq. ft. guest cottage. Enjoy boating off your own private launch, kayaking, swimming, hiking, golf or a quiet stroll on the beach. Only 30 minutes from the Bainbridge Island ferry, or a scenic flight via float plane. MLS #781567, \$2,650,000. SeabeckWaterfrontHome.com

JAN SELVAR | 206.200.3271 jan@janselear.com janselear.com

Please include the following items in your upload.

PHOTOS*

2650+ pixels wide for large image (RGB format: JPEG, TIF, or EPS)

2400+ pixels tall for large, vertical image

1200+ pixels wide for smaller images

Images that have been enlarged to meet these size requirements cannot be accepted for placement in the magazine.

TEXT (MS Word Doc)

TITLE:

65 characters including spaces maximum. Please include property location in title.

BODY:

380 characters including spaces

Ad text must include: price, and MLS weblink (windermere.com/mls/#####) or your own custom URL. No abbreviations except "sq. ft.",

"ft.", and very limited use of "&".

CONTACT INFO:

90± characters including spaces.

Agent name(s), phone, email and/or web address.

ADDRESS:

Please provide COMPLETE property address (street address, city, state and zip).

FILE PREP INSTRUCTIONS

Put text for all ads in ONE Word doc in order of their desired appearance in the layout. Include image file name with each set of ad text. When naming images, try to use names that make sense and refer to the office or agent and position of the ad on the page. (madpark-01.jpg, madpark-02.jpg...).

Upload ALL materials at one time.

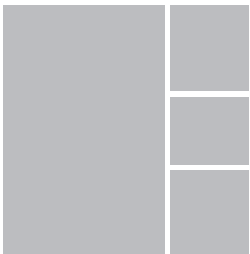
UPLOAD ARTWORK

<http://www.WindermereAds.com/uploads.html>

NOTE: Zipping files into an archive file is best for upload.

ALTERNATE LAYOUT OPTIONS:

WASHINGTON COUNTY



DESIGNED BY ANTOINETTE IN SEABROOK
Illustration for this layout and advertisement is for informational purposes only. The information contained herein is not intended to constitute an offer of any financial product or service. Please contact your broker for more information. © 2014 Windermere Real Estate Services, Inc. All rights reserved. For more information, please visit www.Windermere.com

TERE FOSTER & NOVA SALLAMA | (206) 200-3271 www.windermere.com


30 WINDERMERE LIVING | MEMBER, NAR & REALTOR ASSOCIATION

***IMPORTANT: All images subject to approval based on image quality and size.** Provide size requirements to your photographer. Vertical main image layouts work best with a vertical image—instruct your photographer to shoot accordingly. Photos of homes under construction, without landscaping or obviously vacant cannot be used in the magazine. Exterior images should be clear of vehicles, lawn tools, hoses, trash cans, etc. Clearly obvious and poor quality retouching of images should be avoided.


DOUBLE-PAGE SPREAD

\$1,500 | Premier, Residential, Destination Living

BAINBRIDGE ISLAND




TY EVANS
*the bainbridge island
real estate expert,
matching owners to
their dream homes for
more than 34 years*



206.795.0202 • tyevans@windermere.com

TRANQUIL ISLAND SPLENDOR
Relaxed & elegant coastal home designed by renowned Northwest Architect Hal Muddstad. With a custom-designed open kitchen, dining atrium, conversion area, guest wing, expansive gardens and world-class car barn, this is the art of living perfected. \$2,480,000. windermere.com/mls/637755



A NORTHWEST MASTERPIECE
"A good house shelters you from nature. A great house brings you closer to it." The credo of architect Arne Bystrom, who designed this island masterpiece, a front page feature in Pacific Northwest Magazine. 180-degree views of Seattle, landscaping by Junks and expansive outdoor living spaces. The interior is constructed from tongue and groove cedar with glass walls. A 20-foot Japanese cedar is planted in the atrium...inviting life among the trees...Offered at \$1,588,000. windermere.com/mls/631640

PREMIER | A WORLD OF EXCEPTIONAL HOMES

Premier *Premier*

WINDERMERE.COM 5

PHOTOS*

3200+ pixels wide for large (RGB format: JPEG, TIF, or EPS)

1800+ pixels wide for smaller images

Images that have been enlarged to meet these size requirements cannot be accepted for placement in the magazine.

TEXT (MS Word Doc)

TITLE:

65 characters including spaces maximum. Please include property location in title.

BODY:

PROPERTY 1: 500 characters including spaces

PROPERTY 2: 290 characters including spaces

Ad text must include: price, and MLS weblink (windermere.com/mls/#####) or your own custom URL. No abbreviations except "sq. ft.", "ft.", and very limited use of "&".

CONTACT INFO AND/OR BROKER INFO:

Agent name(s), phone, email and/or web address. If adding broker marketing, 100-175 characters of additional copy to briefly describe broker philosophy.

ADDRESS:

Please provide COMPLETE property address (street address, city, state and zip).

FILE PREP INSTRUCTIONS

Put text for all ads in ONE Word doc in order of their desired appearance in the layout. Include image file name with each set of ad text. When naming images, try to use names that make sense and refer to the office or agent and position of the ad on the page. (madpark-01.jpg, madpark-02.jpg...).

UPLOAD ARTWORK

Please upload ALL materials at one time.

<http://www.WindermereAds.com/uploads.html> (NOTE: Zipping files into an archive file is best for upload.)

3-PROPERTY PAGE

\$775 | Premier, Residential, Destination Living

PORTLAND, OREGON



HISTORIC PEARL DISTRICT LOFT
Live the Portland life in this perfect fusion of cork floors, timber beams & factory windows. 1,000 sq. ft. in a prime location along the streetcar line! \$408,000. windermere.com/1511958
Blake Ellis - 503.473.5097, blake@ellison.com



GOOSE HOLLOW'S CIVIC CONDOMINIUMS
Enjoy sweeping views of Portland's West Hills from this smartly designed one-bedroom condo. Full-time concierge! One deeded parking space included. \$302,300. windermere.com/1511958
Blake Ellis - 503.473.5097, ThePortlandLife.com



THE WILCOX MANSION—KING'S HILL
This 12,882 sq. ft. Queen Anne-style masterpiece on a third of an acre is in a class of its own. Outside, rare red sandstone, steeply pitched rooflines, and a rolling lawn beckon visitors to enter. Inside, intricate woodwork, ceiling treatments, and 7 fireplaces featuring Italian marble and onyx surrounds are breathtaking odes to the fine craftsmanship of the era. \$2,650,000. windermere.com/mis/15168943
BLAKE ELLIS | 503.473.5097 | blake@ellison.com | ThePortlandLife.com



Windermere REAL ESTATE WINDERMERE.COM 83

Please include the following items in your upload.

PHOTOS*

1600+ pixels wide (RGB format: JPEG, TIF, or EPS)

2300+ pixels wide for extra wide placement

Images that have been enlarged to meet these size requirements cannot be accepted for placement in the magazine.

TEXT (MS Word Doc)

TITLE:

35 characters including spaces maximum. Please include property location in title.

BODY:

185 characters including spaces for quarter page ad

390 characters including spaces for half page ad

Ad text must include: price, and MLS weblink (windermere.com/mls/#####) or your own custom URL. No abbreviations except "sq. ft.", "ft.", and very limited use of "&".

CONTACT INFO:

55 characters including spaces maximum if to be included in each ad. 90± characters including spaces if placed at bottom of page. Agent name(s), phone, email and/or web address.

ADDRESS:

Please provide COMPLETE property address (street address, city, state and zip).

FILE PREP INSTRUCTIONS

Put text for all ads in ONE Word doc in order of their desired appearance in the layout. Include image file name with each set of ad text. When naming images, try to use names that make sense and refer to the office or agent and position of the ad on the page. (madpark-01.jpg, madpark-02.jpg...).

Upload ALL materials at one time.

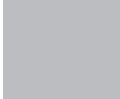
UPLOAD ARTWORK

<http://www.WindermereAds.com/uploads.html>

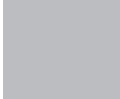
NOTE: Zipping files into an archive file is best for upload.

ALTERNATE LAYOUT OPTIONS:


GREATER SEATTLE



MADISON PARK CLASSIC
A large, full of light, airy home with a great location in the heart of Madison Park. This is a rare find in this area. Call today to see this home. \$2,995,000. www.windermere.com/1511958
Blake Ellis - 503.473.5097, blake@ellison.com



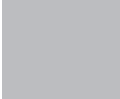
MADISON PARK MODERN TREASURE
A modern, full of light, airy home with a great location in the heart of Madison Park. This is a rare find in this area. Call today to see this home. \$2,995,000. www.windermere.com/1511958
Blake Ellis - 503.473.5097, blake@ellison.com



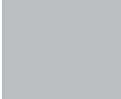
THE HISTORIC REAL ESTATE ON SEATTLE'S CAPITOL HILL
A historic, full of light, airy home with a great location in the heart of Capitol Hill. This is a rare find in this area. Call today to see this home. \$2,995,000. www.windermere.com/1511958
Blake Ellis - 503.473.5097, blake@ellison.com

EVAN WYMAN | 206.496.8111 | windermere.com | evan@windermere.com | www.Windermere.com


GREATER SEATTLE



MADISON PARK CLASSIC
A large, full of light, airy home with a great location in the heart of Madison Park. This is a rare find in this area. Call today to see this home. \$2,995,000. www.windermere.com/1511958
Blake Ellis - 503.473.5097, blake@ellison.com



MADISON PARK MODERN TREASURE
A modern, full of light, airy home with a great location in the heart of Madison Park. This is a rare find in this area. Call today to see this home. \$2,995,000. www.windermere.com/1511958
Blake Ellis - 503.473.5097, blake@ellison.com



THE HISTORIC REAL ESTATE ON SEATTLE'S CAPITOL HILL
A historic, full of light, airy home with a great location in the heart of Capitol Hill. This is a rare find in this area. Call today to see this home. \$2,995,000. www.windermere.com/1511958
Blake Ellis - 503.473.5097, blake@ellison.com

EVAN WYMAN | 206.496.8111 | windermere.com | evan@windermere.com | www.Windermere.com

***IMPORTANT: All images subject to approval based on image quality and size.** Provide size requirements to your photographer. Vertical main image layouts work best with a vertical image—instruct your photographer to shoot accordingly. Photos of homes under construction, without landscaping or obviously vacant cannot be used in the magazine. Exterior images should be clear of vehicles, lawn tools, hoses, trash cans, etc. Clearly obvious and poor quality retouching of images should be avoided.

2-PROPERTY PAGE

\$775 | Premier, Residential, Destination Living

Please include the following items in your upload.

PHOTOS*

1600+ pixels wide (RGB format: JPEG, TIF, or EPS)

2300+ pixels wide for extra wide placement

Images that have been enlarged to meet these size requirements cannot be accepted for placement in the magazine.

TEXT (MS Word Doc)

TITLE:

35 characters including spaces maximum. Please include property location in title.

BODY:

185 characters including spaces for quarter page ad

390 characters including spaces for half page ad

Ad text must include: price, and MLS weblink (windermere.com/mls/#####) or your own custom URL. No abbreviations except "sq. ft.", "ft.", and very limited use of "&".

CONTACT INFO:

55 characters including spaces maximum if to be included in each ad. 90± characters including spaces if placed at bottom of page. Agent name(s), phone, email and/or web address.

ADDRESS:

Please provide COMPLETE property address (street address, city, state and zip).

FILE PREP INSTRUCTIONS

Put text for all ads in ONE Word doc in order of their desired appearance in the layout. Include image file name with each set of ad text. When naming images, try to use names that make sense and refer to the office or agent and position of the ad on the page. (madpark-01.jpg, madpark-02.jpg...).

Upload ALL materials at one time.

UPLOAD ARTWORK

<http://www.WindermereAds.com/uploads.html>

NOTE: Zipping files into an archive file is best for upload.

MEDINA & YARROW POINT, WASHINGTON

1

STUNNING VIEWS—MEDINA WATERFRONT
The finest location on Lake Washington with 106 front feet of no bank waterfront facing due west. The view encompasses the Seattle skyline, the Olympic Mountains, and a wide expanse of the lake. The custom contemporary home was designed of glass and cedar with window placement to maximize the panoramic water view. \$5,885,000. windermere.com/mls/760704
Rondi Eggen - 206.553.7771, Rondi@windermere.com • Sandy Nicholls - 425.414.4966, SandyNicholls.com

2

WESTERN EXPOSURE—YARROW POINT WATERFRONT
The original 1924 cottage home is nestled discreetly on rare, west-facing waterfront with over a half-acre of gently sloping grounds that graciously unfurl to the water's edge. This prestigious address boasts beautiful gardens and breathtaking views of Lake Washington and Hunts Point. A true community to enjoy for a lifetime. \$3,680,000. windermere.com/mls/648495
Rondi Eggen - 206.553.7771, Rondi@windermere.com, Rondi.com

RONDI EGGEN & SANDY NICHOLLS | Rondi.com • SandyNicholls.com

30 PREMIER | A WORLD OF EXCEPTIONAL HOMES *Premier*

ALTERNATE LAYOUT OPTIONS:

GREATER SEATTLE

THE GREATER SEATTLE LIST OF REAL ESTATE'S TOP CAPITAL DISTRICT

THE GREATER SEATTLE LIST OF REAL ESTATE'S TOP CAPITAL DISTRICT

THE GREATER SEATTLE LIST OF REAL ESTATE'S TOP CAPITAL DISTRICT

EVAN WYMAN | 206.488.8811, evan@windermere.com, WYMAN.com

30 PREMIER | A WORLD OF EXCEPTIONAL HOMES *Premier*

***IMPORTANT: All images subject to approval based on image quality and size.** Provide size requirements to your photographer. Vertical main image layouts work best with a vertical image—instruct your photographer to shoot accordingly. Photos of homes under construction, without landscaping or obviously vacant cannot be used in the magazine. Exterior images should be clear of vehicles, lawn tools, hoses, trash cans, etc. Clearly obvious and poor quality retouching of images should be avoided.

4-PROPERTY PAGE

\$775 | Premier, Residential, Destination Living

BAINBRIDGE ISLAND



A NORTHWEST MASTERPIECE
180-degree views of Seattle and expansive outdoor living spaces. The interior is constructed from tongue and groove cedar with glass walls. A 20-foot cedar is planted in the atrium, inviting life among the trees. \$1,598,000. windermere.com/mls/631640



TRANQUIL ISLAND SPLENDOR
Relaxed & elegant estate home designed by renowned Hal Moldstad. With a custom-designed open kitchen, dining atrium, guest wing, lush gardens and world-class car barn, this is the art of living perfected. \$2,480,000. windermere.com/mls/637755



ROLLING BAY CHARMER
Close to the beach at Fay Bainbridge. Storybook setting, beautiful porches, outdoor eating area, exquisite details, and fantastic curb appeal. 3 bedrooms plus large bonus room. \$1,248,000. windermere.com/mls/687007



SEABOLD VIEW HOME WITH BEACH ACCESS
This gorgeous French-inspired home features hardwood floors, bead-board walls, and slab marble counters. On 1.42 acres overlooking the Sound and Olympics. Low-bank-deeded beach access. \$1,880,000. windermere.com/mls/123456

TY EVANS | 206.795.0202 - tyevans@windermere.com - WRE/BL, Inc.

Premier WINDERMERE.COM 3

Please include the following items in your upload.

PHOTOS*

1500+ pixels wide (RGB format: JPEG, TIF, or EPS)

Images that have been enlarged to meet these size requirements cannot be accepted for placement in the magazine.

TEXT (MS Word Doc)

TITLE:

35 characters including spaces maximum. Please include property location in title.

BODY:

235 characters including spaces.

185 characters including spaces if ad contains agent contact info.

Ad text must include: price, and MLS weblink (windermere.com/mls/#####) or your own custom URL. No abbreviations except "sq. ft.", "ft.", and very limited use of "&".

CONTACT INFO:

55 characters including spaces maximum if to be included in each ad. 90± characters including spaces if placed at bottom of page.

Agent name(s), phone, email and/or web address.

ADDRESS:

Please provide COMPLETE property address (street address, city, state and zip).

FILE PREP INSTRUCTIONS

Put text for all ads in ONE Word doc in order of their desired appearance in the layout. Include image file name with each set of ad text. When naming images, try to use names that make sense and refer to the office or agent and position of the ad on the page. (madpark-01.jpg, madpark-02.jpg...).

Upload ALL materials at one time.

UPLOAD ARTWORK

<http://www.WindermereAds.com/uploads.html>

NOTE: Zipping files into an archive file is best for upload.

***IMPORTANT: All images subject to approval based on image quality and size.** Provide size requirements to your photographer. Vertical main image layouts work best with a vertical image—instruct your photographer to shoot accordingly. Photos of homes under construction, without landscaping or obviously vacant cannot be used in the magazine. Exterior images should be clear of vehicles, lawn tools, hoses, trash cans, etc. Clearly obvious and poor quality retouching of images should be avoided.

6-PROPERTY PAGE

\$775 | Premier, Residential, Destination Living

WHIDBEY ISLAND, WASHINGTON



1

STUNNING LANGLEY WATERFRONT
Private non-bank sandy beach, 240+ feet of waterfront. Newer bulkhead. \$1,095,000. WindermereWhidbey.com/759784
Steve Strehlau - 206.819.3411, stevens@whidbey.com



2

CLINTON WATER VIEW
Westside view, private 5.99 acres, 3,134 sq. ft. home and shop. \$995,000. WindermereWhidbey.com/772537
Sharon Boyle - 360.224.3266, sharonboyle@windermere.com



3

HOLMES HARBOR WATERFRONT
Located on 140+ ft. of high-bank waterfront, this home is beautiful inside & out. \$149,000. WindermereWhidbey.com/755350
Nancy Rowan - 360.821.5741, nancyrowan@windermere.com



4

USELESS BAY WATERFRONT
180-degree view of the Sound, Mt. Rainier & Seattle Beach, pool and grill. Imagine. \$699,950. WindermereWhidbey.com/762934
Mary Matthew - 360.911.1449, marymatthew@windermere.com



5

GREENBANK NO-BANK WATERFRONT
Wiggle your toes in the sand or paddle out to your crab pot! 2,600+ sq. ft. \$669,500. WindermereWhidbey.com/772482
Carol Hanson - 206.755.5741, chanson@windermere.com



6

CULTUS BAY WATERFRONT - CLINTON
127+ feet of waterfront. Views of Mt. Rainier, shipping lanes from most rooms. \$639,000. WindermereWhidbey.com/768945
Julie Bean - 206.601.8244, juliebean@windermere.com

WINDERMERE WHIDBEY ISLAND | Freeland, Langley, Coupeville & Oak Harbor - WRE/South Whidbey

74 DESTINATION LIVING | SECOND HOME & RESORT COMMUNITIES



Please include the following items in your upload.

PHOTOS*

1200+ pixels wide (RGB format: JPEG, TIF, or EPS)

Images that have been enlarged to meet these size requirements cannot be accepted for placement in the magazine.

TEXT (MS Word Doc)

BODY:

120 characters including spaces. 175 characters including spaces if not including agent contact info with each ad.

Ad text must include: price, and MLS weblink (windermere.com/mls/#####) or your own custom URL. No abbreviations except "sq. ft.", "ft.", and very limited use of "&".

TITLE:

35 characters including spaces maximum. Please include property location in title.

CONTACT INFO:

55 characters including spaces maximum if to be included in each ad. 90± characters for office contact info.

Agent name(s), phone, email and/or web address.

ADDRESS:

Please provide COMPLETE property address (street address, city, state and zip).

FILE PREP INSTRUCTIONS

Put text for all ads in ONE Word doc in order of their desired appearance in the layout. Include image file name with each set of ad text. When naming images, try to use names that make sense and refer to the office or agent and position of the ad on the page. (madpark-01.jpg, madpark-02.jpg...).

Upload ALL materials at one time.

UPLOAD ARTWORK

<http://www.WindermereAds.com/uploads.html>

NOTE: Zipping files into an archive file is best for upload.

***IMPORTANT: All images subject to approval based on image quality and size.** Provide size requirements to your photographer. Vertical main image layouts work best with a vertical image—instruct your photographer to shoot accordingly. Photos of homes under construction, without landscaping or obviously vacant cannot be used in the magazine. Exterior images should be clear of vehicles, lawn tools, hoses, trash cans, etc. Clearly obvious and poor quality retouching of images should be avoided.