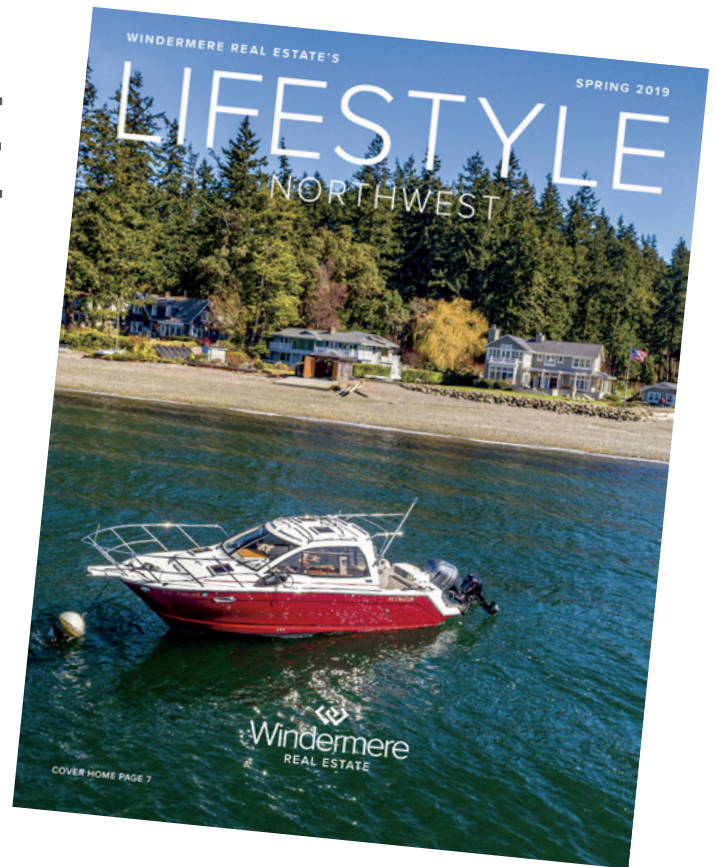


LIFESTYLE NORTHWEST

The Spring Issue will publish late May.

RESERVATIONS DUE:
Wednesday, April 10
{reserve at WindermereAds.com}

MATERIALS DUE:
Tuesday, April 16



About the Magazine

- **30,000+ copies** distributed throughout the Washington State Ferries—the perfect vehicle for highlighting properties that appeal to those who appreciate and desire the waterfront community lifestyle.
- **Premium placement** on the ferries.
- Full office pages accommodate **9 or 12 properties (9 with community bio)**.
- Full broker pages feature 1, 2, 4, 6, 9 or 12 properties. **Broker marketing promotion now available for full and half pages.** We now offer more flexibility with broker marketing, allowing more properties and additional formats.
- Quarter pages feature one property. Half pages feature up to 3 properties (**one only** when running with broker promotion).

WINDERMERE
BAINBRIDGE ISLAND

Bainbridge Island is a relaxing ferry ride across Puget Sound from downtown Seattle. With its scenic views, historic architecture, and a commitment to small businesses, Bainbridge Island is a unique destination for those who appreciate the waterfront lifestyle.

Bainbridge Island has evolved from a community with a growing shipbuilding, timber & logging industries, to a community of small businesses and a growing community of those who appreciate the waterfront lifestyle. With its scenic views, historic architecture, and a commitment to small businesses, Bainbridge Island is a unique destination for those who appreciate the waterfront lifestyle.

Windermere Real Estate was established in 1978. Our associates are committed to maintaining a strong community by supporting projects that make a positive difference in the lives of our neighbors.

Luxury Island Retreat
Magnificent 4-bedroom home on 10 acres with 180° views of Puget Sound, 18-hole golf course, and 18-hole golf course. Call: 206.784.1187

Crystal Springs Waterfront
Beautiful 4-bedroom home on 10 acres with 180° views of Puget Sound, 18-hole golf course, and 18-hole golf course. Call: 206.784.1187

Rolling Bay Waterfront
Amazing views of the Sound and downtown Seattle from this beautiful, high-end waterfront estate. Call: 206.784.1187

Equestrian Property
Beautiful 4-bedroom home on 10 acres with 180° views of Puget Sound, 18-hole golf course, and 18-hole golf course. Call: 206.784.1187

Sunrise New Construction
New 4-bedroom home on 10 acres with 180° views of Puget Sound, 18-hole golf course, and 18-hole golf course. Call: 206.784.1187

Bill Point View Home
Amazing views of the Sound and downtown Seattle from this beautiful, high-end waterfront estate. Call: 206.784.1187

Lyndwood Center
New 4-bedroom home on 10 acres with 180° views of Puget Sound, 18-hole golf course, and 18-hole golf course. Call: 206.784.1187

Olympic Terrace
New 4-bedroom home on 10 acres with 180° views of Puget Sound, 18-hole golf course, and 18-hole golf course. Call: 206.784.1187

Mid Island
Amazing views of the Sound and downtown Seattle from this beautiful, high-end waterfront estate. Call: 206.784.1187

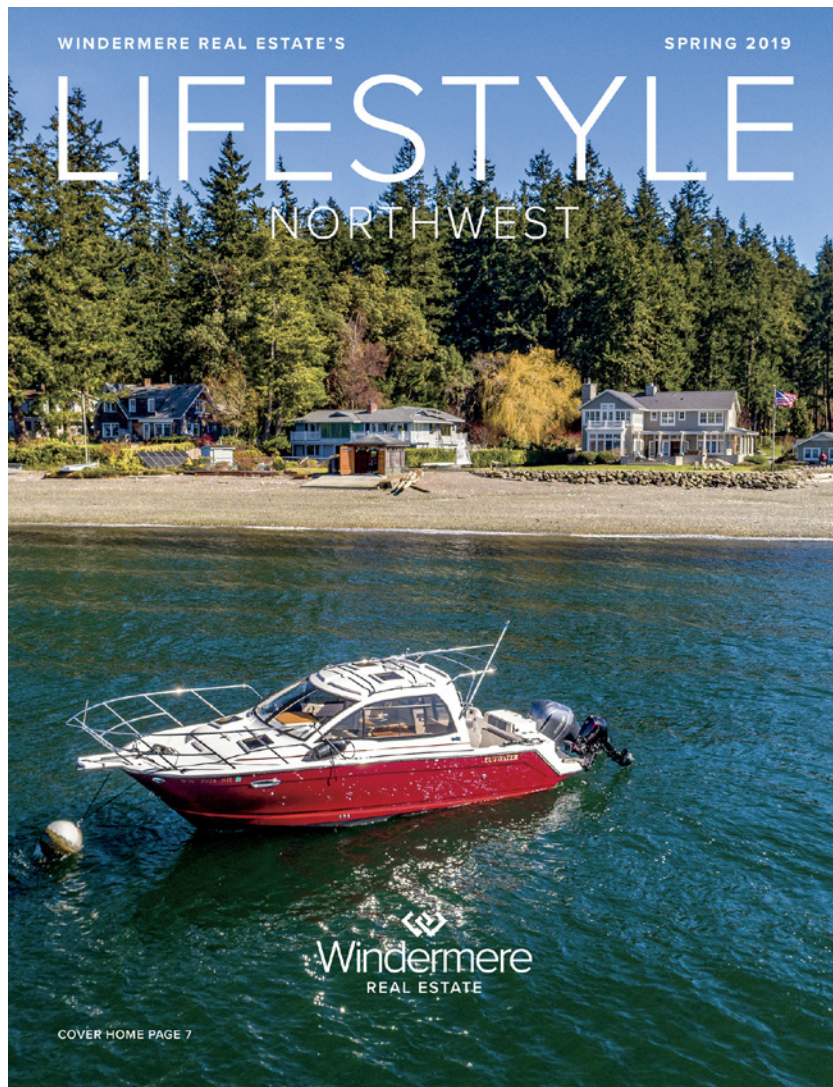
Pricing	Full Page	Half Page	Quarter Page	Broker Promo Design
	\$1,185	\$595	\$295	One-time fee: Half Page: \$50 · Full Page: \$75
Payment	After a reservation has been submitted at WindermereAds.com , an online payment link is emailed to the address entered in the form. Ad space will be confirmed upon receipt of payment.			

How to Reserve

Please email your reservation request to: alyssa.marc@turkmcgee.com

QUESTIONS? Alyssa Turk or Marc McGee at 206.855.7844 or alyssa.marc@turkmcgee.com

Lifestyle Northwest is a Windermere Publication. Windermere reserves the right to refuse to publish any broker or property photo for any reason.



Do you have a property to submit for the cover?

Cover photos are selected based on quality and composition. Images submitted for the cover must be extremely sharp. Vertical images generally work best. When taking photos of properties, please consider taking an additional shot in a vertical format to submit for cover consideration. Photos taken by professional photographers are preferred.

The final cover image is not selected until materials from all participating offices and agents have been received. Please do not promise sellers that their property will appear on the cover! If your property has been selected, we will contact you directly before the magazine goes to press.

Minimum Image Size = 2588 pixels wide x 3338 pixels high

QUESTIONS? Alyssa Turk or Marc McGee at 206.855.7844 or alyssa.marc@turkmcgee.com

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Submitting Office Pages

▼ Materials Preparation ▼

1. Submit text for all ads in one Word doc & include your office, name, phone & email.
2. Name & number your images based on the ad position.
3. **TEXT:** Type your ad text in order of appearance on the page, and in order of the ad content (Headline, Body Text, MLS #, Price, Agent Info). Do not insert tabs or extra spaces. **Ensure that your text is within the allowable character counts.** Indicate if a listing is PREMIER, SOLD or PENDING, and we'll include that info in the ad.

Example of how to format your ads in the Word doc.

Office Name
Your Name
Phone & Email

Ad 1 (image file name: officeName-01.jpg) (PREMIER)
MY HEADLINE HERE
Body text for the ad here... MLS#. \$Price.
BROKER NAME & phone

Ad 2 (image file name: officeName-02.jpg)
MY HEADLINE HERE
Body text for the ad here... MLS#. \$Price.
BROKER NAME & phone

4. **IMAGES:** Ensure that your images are high quality, sharp, and meet the digital size requirements. **Please do not copy images from websites or enlarge image files.**

When naming images, please reference office name and ad position.

(bainbridge-01.jpg, bainbridge-02.jpg, etc.).

If it's helpful for your own organization, you can add in the agent last name or even the mls number. (bainbridge-evans-01.jpg or bainbridge-4346688-01.jpg)



Sunrise New Construction

4-bedroom, Craftsman-style home has city, water views. Fine finishes, gourmet kitchen, master suite, dining room, den/library, flex space. #847488. \$995,000.
Terry Klein • 206.949.3360

IMAGE SIZE: 1100+ pixels wide

HEADLINE: 25 characters (with spaces)

Include a geographic descriptor in the headline to let the reader know where the property is located. (Island, town or neighborhood.)

BODY TEXT: 150 characters (with spaces)

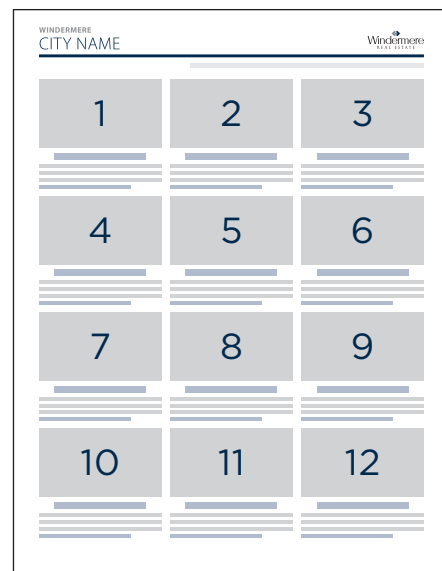
Only abbreviate "sq. ft.", "ft.", and "±" in place of approximately.

BROKER INFO: 46 characters (with spaces)

▼ Submitting Materials ▼

UPLOAD MATERIALS AT: <http://www.windermereads.com/uploads.html>

If you have more than 6 files to upload, please zip your files into a single archive.



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Full/Half Broker Pages

BAINBRIDGE ISLAND 

TY EVANS

South Beach Waterfront



Hidden Cove Waterfront



the bainbridge island real estate expert, matching owners to their dream homes for more than 34 years



A 35-Minute Ferry Ride from Downtown Seattle

Along the edge of one of the island's prettiest shores, built by Fairbank Construction, the home with steep terraces and rolling lawns—ready for entertaining. 100 feet of waterfront, busy.

Offered at \$1,388,000 • mls #740950

206.795.0202
tyevans@windermere.com
WRE RE, Inc.

A Charming Island Paradise with Great Schools & Amenities

Beautiful Cape Cod custom built by Allmann Design. Heavy 4000 sq. ft. of gracious living & fine craftsmanship. 3 bedrooms including large master with fireplace, boat shed, dock, and pilings.

Offered at \$1,398,000 • just listed

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▲ FULL PAGE ▲
2 Properties

BAINBRIDGE ISLAND 

TY EVANS

Point Monroe Waterfront



Very few spectacular homes on Bainbridge offer a 360-degree view from Mt. Rainier to Mt. Baker, to the Cascades to the Olympics! This is one of them! Absolutely beautiful from sunrise to sunset. Every room experiences a water view. Extraordinary home designed by Bob Hoshida with thoughts of creating the perfect dwelling for everyday living and entertaining.

Offered at \$1,698,000 • mls #815571



TY EVANS

The Bainbridge Island expert, matching owners to their dream homes for more than 34 years—just the savvy required in our current market.

Premier Executive Director
206.795.0202
tyevans@windermere.com

Agate Point Waterfront

As the glass swing open, and you follow the cobblestone drive, you'll instantly realize you're about to experience something remarkable. This is a rare opportunity to acquire a single story, a pool, a custom glass tennis court, a greenhouse, a beach house, full garden and pond. An island lifestyle you will love every day, and enjoy sharing with friends and family.

Offered at \$2,398,000 • mls #824931

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▲ FULL PAGE ▲
2 – 3 Properties

SILVERDALE 

CHRIS & IRENE WURDEN
Mother & Son Business Team



30 Years Combined Local Experience
(360) 731-8821
wurden@windermere.com
KITSAPLIFESTYLE.COM

BestMillionDollarView.com



Enjoy Kitsap's fabulous views of Puget Sound and the Olympic Mountain Range with unforgettable sunsets. This grand yet relaxed retreat, with marble & Brazilian Spengwood floors, sets the new standard for luxury and quality. Close community. Central Kitsap schools. Just 90 minutes from downtown Seattle. #758387 \$685,000.

LIFESTYLE NORTHWEST | SPRING 2016

▲ HALF PAGE ▲
1 Property Only

IMAGE SIZE: 1200+ pixels wide

HEADLINE: 35-45 characters (with spaces)

BODY TEXT: 535 characters (with spaces)

IMAGE SIZE: 1600+ pixels wide

HEADLINE: 45 characters (with spaces)

BODY TEXT: 295 characters (with spaces)

IMAGE SIZE: 1800 pixels wide

HEADLINE: 45 characters (with spaces)

BODY TEXT: 340 characters (with spaces)

Acceptable abbreviations: sq. ft. • ft. • & • ± | Example: 3,240± sq. ft. | Spell out bedrooms, baths.

BROKER INFO

IMPORTANT

BROKER IMAGE SIZE: 1200+ pixels wide. Professional portrait, or suitable image that represents you or your region. Broker team photos are OK, but only if brokers appear in one photo. For full page Broker Marketing, please submit a large image — 1800+ pixels wide.

LOGOS: Professionally designed logos are accepted. Vector PDF or Adobe Illustrator .eps or .ai formats are best. High-res, JPEG or TIFF format is acceptable. Logos copied from your website cannot be used.

CONTENT:

Provide tagline, brief paragraph or bullet points highlighting your specialties. (Half page sidebars have only enough room for your photo, a tagline and your contact info.)

Provide all contact information that you want to appear in the sidebar—address, phone numbers, email address and website URL

Use the body text to describe features of the listing that are NOT shown in the photo.

Do not submit images copied from a web page.


Do not enlarge images to meet the size requirements.

OK to submit your largest images—we can crop and resize to fit.


QUESTIONS? Alyssa Turk or Marc McGee at 206.855.7844 or alyssa.marc@turkmcgee.com

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Quarter, Half & Full Pages

VASHON & SHAW ISLANDS, WESTPORT 

Vashon Island Land



Estate-Quality View Acreage

Ten starting acres with the construction of your dream home. Unobstructed views of Mt. Rainier & Puget Sound from building site. Knappe is level and completely stable with private well, expired septic permit & large outbuilding. One of the finest parcels on Vashon. 4001 RD. S190000. 4001 Vashon.

Connie Cunningham
206.855.5517 - conniecun@windermere.com

LIFESTYLE NORTHWEST | SPRING 2016 3

▲ QUARTER PAGE ▲ 1 Property Only

IMAGE SIZE: 1200+ pixels wide

REGION: 30 characters (with spaces)

HEADLINE: 30 characters (with spaces)

BODY TEXT: 365 characters (with spaces)

AGENT INFO: Name, phone, email or URL

GIG HARBOR · VASHON ISLAND 

Waterfront Sophistication—Gig Harbor




A Luxe Retreat on the Sound

Drive down a private tree-lined drive to a stunning home with distinct feel & sophistication. Nestled on an acre with 100 feet of choice low bank waterfront, sunny southern exposure and breathtaking views of Mt. Rainier and the Puget Sound from almost every room. Designed with gathering in mind, the 5,300+ sq. ft. layout was thoughtfully designed and impeccably built. Separate guest suite too. Perfect beach for surfing & boating. #79427. \$2,195,000. Windermere Professional Partners.

Janet Lee & Brenna Harrington
888.758.7623 - WelcometoGigHarbor.com - GigHarborLuxuryWaterfront.com

Vashon Island Vashon Island Vashon Island





Westside Waterfront **Point Robinson Waterfront** **Westside Waterfront**

Exceptional westside waterfront home with sweeping views of Colville Passage & Olympics. Private & serene with 100 feet of waterfront and dock. Home remodeled with quality materials and artful detailing. #79001. \$1,225,000.

Million of uses beach—30 feet of private low bank waterfront with big views of Mt. Rainier. 2,800 sq. ft. beach house with huge windows puts you on the water! Best launch and busy. Perfect retreat for fun or contemplation, year round. #59405. \$1,195,000.

Best water beach on the island direction living in this westside home with 100 feet of waterfront and commanding Sound views. Home features large view deck, perfect for watching the ferries. #79018. \$995,000.

Denise Katz
206.390.9149 - dkatz@windermere.com - WRE/Vashon

8 LIFESTYLE NORTHWEST | SPRING 2016

▲ HALF PAGE ▲ 2 – 3 Properties

IMAGE SIZE: 1200+ pixels wide

REGION: 30 characters (with spaces)

HEADLINE: 30 characters (with spaces)

BODY TEXT:

1 Property: 425 characters (with spaces)

2 Properties: 325 characters (with spaces)

3 Properties: 225 characters (with spaces)

AGENT INFO: Name, phone, email or URL

BAINBRIDGE ISLAND 





South Beach Waterfront—Bainbridge Island

Along the edge of one of Bainbridge's prettiest shores sits this timeless home on South Beach Drive. Architecturally designed, and built by Fairbank Construction, the residence has also terraces, gardens, and rolling lawns—lovely for entertaining. Features vaulted ceilings, an open floor plan, and graduate master suite with full-on overlooking Puget Sound and Mt. Rainier. Rear rock fireplace, hardwood floor, and beautiful built-ins. 100 feet of private waterfront with busy. The ideal island package. #740950. \$1,388,000.

Ty Evans - 206.795.0202 - tyevans@windermere.com

LIFESTYLE NORTHWEST | SPRING 2016 9

▲ FULL PAGE ▲ 1 Property

IMAGE SIZE: 2300+ pixels wide

HEADLINE: 45 characters (with spaces)

BODY TEXT: 525 characters (with spaces)

AGENT INFO: Name, phone, email or URL

Acceptable abbreviations: sq. ft. · ft. · & · ± | Example: 3,240± sq. ft. | Spell out bedrooms, baths.

IMPORTANT

Use the body text to describe features of the listing that are NOT shown in the photo.

Do not submit images copied from a web page.

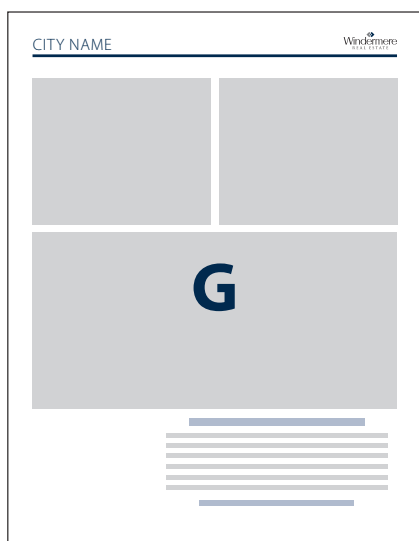
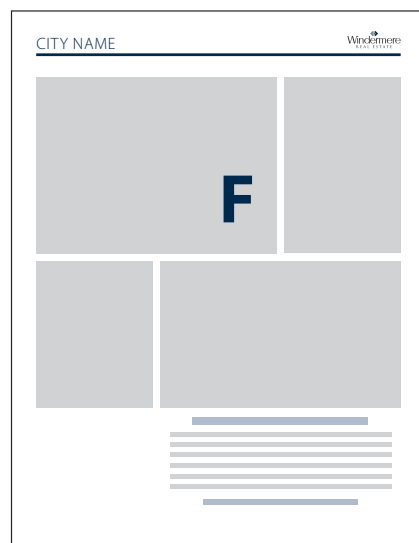
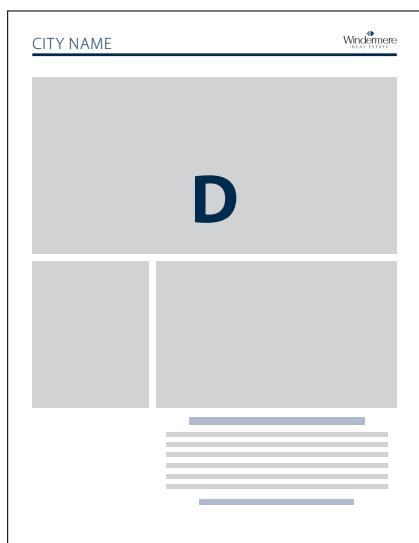
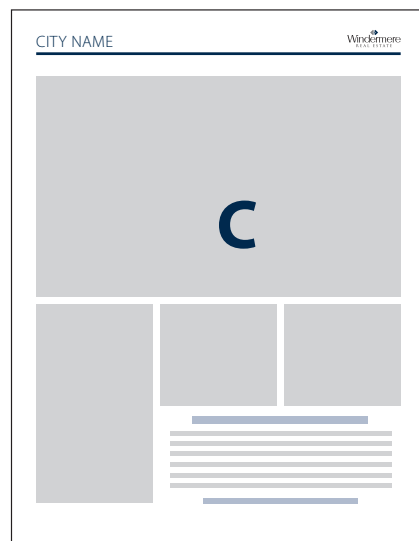
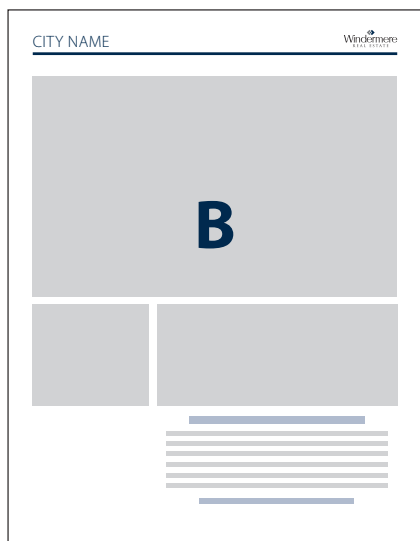
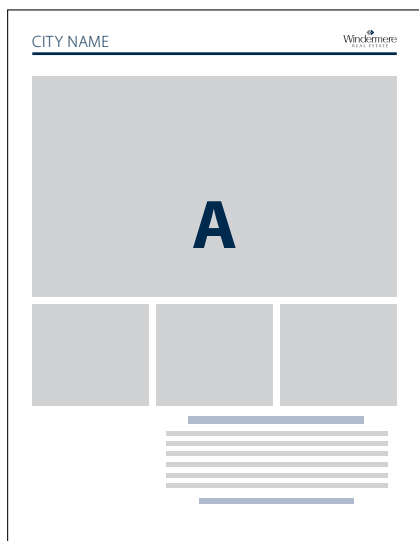
Do not enlarge images to meet the size requirements.

OK to submit your largest images—we can crop and resize to fit.

QUESTIONS? Alyssa Turk or Marc McGee at 206.855.7844 or alyssa.marc@turkmcgee.com

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Additional Full-Page Examples



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