



2019

# LIFESTYLE NORTHWEST

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	SPRING	SUMMER	FALL	WINTER
MEMO GOES TO OFFICES {Alyssa}	1/11	3/29	6/28	9/6
SPACE RESERVATIONS DUE {agents & offices}	1/25	4/8	7/8	9/20
AD MATERIALS DUE {agents & offices}	2/1	4/12	7/15	9/27
PROOFS OUT BEFORE THIS DATE {Alyssa}	2/15	4/26	7/29	10/4
FINAL DRAFT APPROVED {Services}	2/25	5/3	8/2	10/11
TO PRINTER {Alyssa}	3/4	5/8	8/7	10/18
SHIPPED TO OFFICES {printer}	3/18	5/23	8/22	10/31
SHIPPED TO CERTIFIED {printer}	3/18	5/23	8/22	10/31



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— These dates are subject to change. —