



2018

Lifestyle Northwest

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	SPRING	SUMMER	FALL	WINTER
MEMO GOES TO OFFICES {Alyssa}	1/12	3/30	6/25	9/7
SPACE RESERVATIONS DUE {agents & offices}	1/26	4/9	7/9	9/21
AD MATERIALS DUE {agents & offices}	2/2	4/13	7/16	9/28
PROOFS OUT BEFORE THIS DATE {Alyssa}	2/16	4/27	7/30	10/5
FINAL DRAFT APPROVED {Services}	2/26	5/4	8/3	10/12
TO PRINTER {Alyssa}	3/5	5/9	8/8	10/17
SHIPPED TO OFFICES {printer}	3/14	5/23	8/22	10/31
SHIPPED TO CERTIFIED {printer}	3/14	5/23	8/22	10/31



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— These dates are subject to change. —